

Financial Freedom Means Empowering Our Community

Since our journey began, Velocity Credit Union has supported the Greater Austin Community by allocating resources to local organizations and emphasizing volunteerism and financial literacy. Our commitment to social responsibility remains unwavering. Our philanthropic pillars include:



COMMUNITY IMPACT

Velocity's strategic framework fosters "togetherness" through partnerships with local organizations, involving participation, donations, sponsorships, and collaboration with non-profits:

WHO WE SUPPORT ...	WHAT WE DO ...	HOW IT HELPS ...
Project Transitions	Pledge sponsor	Housing resources for HIV patients
Todos Juntos Learning Center	Power of Language event sponsor	Early-childhood education programs/ESL for adults
Austin Humane Society	Amplify Day match sponsor	Pet shelter and adoption services
Central Texas Food Bank	Annual donation and volunteering	Hunger-relief efforts and education
Family Eldercare	Summer Fan Drive sponsor	Heat-relief and elderly support
United Way for Greater Austin	Corporate Partner	Holistic resources and local programs
CASA of Travis County	CASA Superhero Run sponsor	Legal advocacy and support for children
Austin Habitat for Humanity	House that Credit Unions Built sponsor	Housing affordability and ownership resources
Operation Blue Santa & Williamson County Brown Santa	Toy Donations Drive	Supporting childhood experiences and wellbeing

FINANCIAL AND EDUCATIONAL DEVELOPMENT

As a financial institution, we foster community ties by promoting financial literacy and supporting higher education. This mission is exemplified through two unique initiatives:

College Scholarships

Each year, we recognize the leadership, academics, and community engagement of high school seniors through the Velocity Scholarship, which has awarded nearly \$500,000 since its inception.

2024 — DOLLARS FOR SCHOLARS:

- **New Scholarships: \$20,000**
Awarded to four finalists in the amount of \$5,000 each.
- **Ongoing Scholarships: \$21,000**
Awarded to seven qualified continuing scholars in the amount of \$3,000 each.

Financial Education Workshops

The Credit Union has created a robust financial education curriculum, helping local businesses and non-profits teach their workforce the skills of the average consumer. The following workshops are available to our community:

- **Build the Basics**
- **How to Manage Debt**
- **Identify Theft and Fraud**
- **Understanding Credit**

DIVERSITY, EQUITY, AND INCLUSION

Inclusivity fosters leadership, a core value for us as our community is shaped by diverse identities and voices. Recognizing that our differences make us stronger is essential. We actively engage with these communities:

- **Early childhood learning and development**
- **Affordable housing**
- **Animal shelters**
- **Hunger relief**
- **Legal advocacy for children**
- **Healthcare**

